

SCMPROGRAMS

Executive Education Series

INTELLIGENT SUPPLY CHAIN DESIGN AND MANAGEMENT

An Intelligent and Engaging Conclave for Managers and Business Owners for understanding the latest trends and technological developments in managing complex supply chain dynamics

PRE-REQUISITE

2 years of work experience in any discipline

 **Mumbai 22 & 23 November**

 **Delhi/NCR 25 & 26 November**



TWO DAYS COURSE CONTENT

Day 1

Intelligent Supply Chain Management (ISCM) – Concepts and Practices

- Session 1: Introduction to Intelligent Supply Chains: Concept of Triple A supply chain, resilience and sense and respond
- Session 2: Supply Chain Strategy: Customer Value Creation and end to end performance management, KPIs and supply chain control tower
- Session 3: Future of Supply Chain: Current technologies and trends (ESG metrics, Blockchain, IoT, Industry 4.0, digital twins)
- Session 4: Sales and Customer Service: Applying customer service strategies

Day 2

Intelligent Supply Chain Management (ISCM) – Foundations

- Session 1: Smart Sales and Operations Planning: Forecasting, Updating S&OP for scalability and resilience
- Session 2: Smart Procurement: Procurement planning, implementation, supplier selection and evaluation, outsourcing, organizing partner networks
- Session 3: Smart Warehousing: Design of warehousing processes, digital transformation, inventory management
- Session 4: Transportation: Strategies for optimizing transportation networks

Venue/Location of Workshops will be intimated by October 2024.

TAKEAWAYS

- ★ Engaging & Interactive session of role-plays scenarios, evaluating alternative decisions, examining business outcomes thus leveraging competencies
- ★ Helps generate and implement innovative solutions, to adapt to changing customer preferences and market conditions, and to continuously improve supply chain performance and processes.
- ★ Prepares to work in fast paced, rapidly changing, smart technology driven industries
- ★ Unique Networking Opportunity through valedictory function, certification and program dinner.

RESOURCE FACULTY

Partha Priya Datta is a Professor of Operations Management at IIM Calcutta. His research centres on performance, strategy and policy issues in manufacturing, operations and supply networks, focusing on SMEs, start-ups as well as larger firms undergoing significant transition driven by the environment. He is particularly interested in studying the interdependencies that occur across multiple decisions at different levels of manufacturing/service operations and the implications of these interactions for innovation and long-run performance. His work examines sectors such as FMCG, healthcare, advanced technology, defence and aerospace industry, and combines empirical studies with agent-based simulations. He was engaged by the Ministry of Defence, Government of India, as consultant for conducting a study to frame the Aerospace Manufacturing Policy of India. Prior to beginning academic career Prof Datta was an engineer in India's leading organisations. Partha Priya Datta holds a PhD from the UK's Cranfield School of Management, an MBA from the UK's Lancaster University Management School, and B.Tech (Honours) in Mechanical Engineering from IIT Kharagpur. He won the prestigious James Cooper Memorial Cup from the Chartered Institute of Logistics and Transport, UK for best PhD thesis in logistics and supply chain management. Prof Datta is a British Chevening Rolls Royce Research, Science, and Innovation Leadership Fellow.

COST (PER PARTICIPANT) INR 40,000 + 18% GST

- 20% discount for Government & Public Sector Officials.
- This workshop is open to all. The workshop can also be customized for corporates for their specific focus areas.
- Nominations will only be confirmed after receipt of payment.
- Confirmations will be given on a first-come, first-serve basis.
- On successful completion of the workshop, Certificate of Participation will be awarded by SCM Programs which will be endorsed by Association of Supply Chain Professionals (ASCP) and by the Program Director, IIM Calcutta.
- This non-residential fee covers course material, tea with snacks and lunch.
- This fee is payable by NEFT, cheque or by demand draft in favour of 'SCM Programs Private Limited'.
- On successful completion of the workshop, Certificate of Participation will be awarded by IIM Calcutta issued by the Programme Director
- A second Certificate of Participation will be issued jointly by Association of Supply Chain Professionals (ASCP) and SCM PROGRAMS.
- Annual Membership to Association of Supply Chain Professionals (for one year) will also be given to each participant (free of cost) with all privileges of a regular member of ASCP.

